



Saskatchewan Brain Injury Association

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September 15 is Concussion Awareness Day

For Immediate Release:

Emerging research is changing what we thought we knew about concussion. It's more than "getting your bell rung".

Over 75% of the brain injuries (BI) occurring each year are concussions, making it the most commonly diagnosed type of BI. Many more people who suffer from concussions, however, go undiagnosed, dismissing their injury as "just a bump on the head." The effects of repeated concussions can be long lasting and serious, and there is considerable misinformation about this injury.

It doesn't just occur in sports or at work. An alarming number happen at home - to women. A "Shadow Pandemic" emerged during the lockdown - women experiencing concussions caused by interpersonal violence (IPV). As many as **one in eight** women experience Interpersonal Violence caused brain injuries.

Those who experience violence report hits to the face, head and neck which cause brain injury. Many experience strangulation, inaccurately called choking, which cuts off the supply of oxygen to the brain, causing brain injury.

On Purple Thursday, October 19, 2023 in Saskatoon's TCU Place, the Canadian researchers on this issue will be presenting what they've learned about IPV caused brain injuries and the resources being developed to help those experiencing IPV caused brain injury.

Dr Mike Ellis, a neurosurgeon at PanAm Clinic in Winnipeg will present the new Resource for Medical Practitioners that his team has developed.

The event will be capped with an evening presentation by award winning journalist **Anna Maria Tremonti**, who will share her experience with Interpersonal Violence.

\$100 Tickets include admission or **Zoom** option to the full day (9am to 4pm) **Symposium** on the Intersection of Intimate Partner Violence and Brain Injury at **TCU Place on October 19, 2023** as well as the 7pm presentation.

Tickets and more information available at BrainLove.ca.



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In
Partnership

