



BRAINLOVE PURPLE THURSDAY/EVENTS SPONSORSHIP

Event Overview:

Event Name: National Purple Thursday, October 17, 2024, national Care Bag distribution, and other events to aid in the awareness and prevention of interpersonal violence and brain injuries.

Location:

Objective: To raise awareness and funds to assist in the awareness and prevention of Interpersonal violence related brain injuries. Every evening, there are over 6,000 women and children in Canada's shelters due to interpersonal violence and many more are turned away as the shelters are full.

One in eight women will have to survive a brain injury due to the violence.

Prevention is the only way to reduce this number.

Sponsorship Levels

Founding Sponsorships are available at every level to those sponsors who were the sponsors at our first symposium in 2023 or who wish to complete a commitment to support the annual **education event** for three consecutive years. Special plaques will be awarded to the founding sponsors and special recognition will be given at **each Purple Thursday event within their province**, during the distribution of **the Care bags** and all **fund-raising events**.

Platinum - \$20,000.00

Company logo displayed on all event banners, flyers and marketing materials

Company logo displayed on the CRPS and provincial CRPS websites with a link to your website, all CRPS national and provincial newsletters and material

Inclusion in all press releases and media interviews as the Platinum sponsor

6 complimentary tickets to the event and the VIP event

Opportunity for a Company representative to speak at the event

Exclusive VIP display at the event

Post event acknowledgement in the event newsletter and news releases

A plaque to be presented to be displayed at the event and posted in your office

Gold Sponsor - \$5,000- \$10,000

Company logo displayed on all CRPS event banners, flyers and marketing materials.

Company logo displayed on the CRPS and all provincial CRPS websites with a link to your website, all CRPS national and provincial newsletters and material.

Inclusion in all press releases and media interviews as a Gold sponsor

4 complimentary tickets to the event and the VIP event

A certificate of appreciation as a Gold sponsor

Silver Sponsor - \$2,500

Company logo displayed on special event banners, flyers and marketing materials.
Company logo displayed on the event website with a link to your website
2 complimentary tickets to the event and the VIP event and a certificate of appreciation

Bronze Sponsor - \$1000

Company logo displayed on CRPS special marketing materials
Company name listed on all CRPS national and provincial marketing material
2 complimentary tickets to the event and VIP event and a certificate of appreciation

Supporter - \$500

Company name listed on CRPS national and provincial marketing material
1 complimentary ticket to the event and a certificate of appreciation

In-Kind sponsorship opportunities

We also welcome in kind sponsorship donations. These can include donations of products for our auction, services for and at our event or other non-monetary support. In-kind sponsors will receive recognition based on their contribution, corresponding to the above sponsorship levels.

Custom Sponsorship

We understand that each sponsor has unique goals and objectives. We are open to customizing sponsorship packages to suit your needs. Please contact us to discuss how we can create a meaningful partnership.

SPECIAL:

FOUNDING SPONSORSHIP

The honour of being a founding sponsor and receiving the thanks and publicity of this title will go to those sponsors who joined us in 2023 or who will join us in 2024 and complete a **three year commitment**. This is a special honour in the scenario of brain injury awareness and prevention. It is your chance to truly make a mark on this cause and the national scene.

Contact information:

National BrainLove Committee Co-ordinators:

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